

Southern California Writers Association



Newsletter

Volume 13, Number 3 -- March 2014

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President's Message

Larry Porricelli, SCWA President



Dear Fellow Writers,

We've had a wonderful opening to 2014. Our January and February meetings packed the house with forty attendees each month, and we've had thirteen new members join. If there is anything I can do to support you in your writing, don't hesitate to ask. We are here to serve.

Our monthly writing contest is now on any subject you, as the author, chooses. There will no longer be a writing prompt. Just send me your 500 words or less on any subject by the deadline (one week before the next meeting), and you're included in the contest. Also, we have a sponsor for the contest, and there will be a \$25 cash prize for any winner, along with publication in our Newsletter and on the website. Members who win will also receive a free admission to an SCWA meeting, and two movie tickets to a Regency theatre. We will also have a special contest with a larger prize later in the year. Finally, a noted agent will be reading all winning entries.

I hope to see you at our March meeting. DP Lyle is giving a talk on the psychology of character motivation, and then leading a forensic Q&A. We also have Murray Kaufman, who will give a brief hypnotism demonstration. You won't want to miss it.

Happy writing.

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Mission

The mission of the SCWA is to provide a forum for promoting the welfare, fellowship, spirit, education, information, and encouragement among published and unpublished writers in the Southern California area.

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Board of Directors

President Larry Porricelli
Vice President of Communication and Finances Charla Spence
Vice President of Membership and Programming Steven G. Jackson

Volunteers

Webmaster Brennan Harvey
Newsletter Editor Steven G. Jackson
Newsletter Speaker Reporter Glenda Rynn
Mailing List Manager Victory Crayne



Mailing Address: PO Box 47, Huntington Beach, CA 92648

Membership: Steven G. Jackson, membership@ocwriter.com

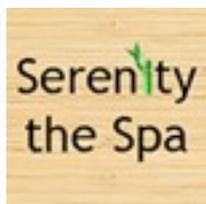
Meeting Reservations

Larry Porricelli, meeting@ocwriter.com
714-580-5072

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Sponsors and Partners

The SCWA gratefully acknowledges our sponsors, friends, and partners:



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February Meeting Highlights

“Opportunities in a Dynamic Environment”

Dr. Ken Atchity



“How do you handle marketing without exhausting yourself?” asked Dr. Kenneth Atchity, whose career started as a professor of classics and Fulbright scholar. He explained that Sophocles and Shakespeare faced the same challenges. To ensure their plays were seen, Sophocles had to find Greek patrons, and Shakespeare “convinced the Queen to build the Globe Theatre. There’s nothing wrong with matching your art with commercializing.”

Atchity has made that journey. Always an author and now an American producer, he’s been an editor, book reviewer, columnist, brand consultant, a literary manager, and more. **His mission: “Take stories and new voices to the best possible, biggest market.”** He’s founded and owns five companies: Atchity Entertainment International, Inc.; The Writers Lifeline, Inc.; The Louisiana Wave Studio; Atchity Productions; and The Story Merchant.

The film and literary world “are changing faster than we can talk about it.” But make no mistake, we live in a world completely controlled by **storytelling**, whether “by news considered safe for the American world,” or by corporations and politicians, etc. How often do we hear “Will people buy your story” or “I don’t buy her story”?

Ten years ago [the “old days”], Atchity says the literary and entertainment market “went for sure things—like celebrities.” *Branding* and platforms (ex. you were a close friend of the Kennedys) became critical because people don’t have time to investigate. “New York doesn’t so much care how well you write, but what’s your platform.” Meanwhile the big publishers had consolidated from twelve to three or four. The major studios are owned by Sony or Murdock’s News Corporation. In the last five years, their productions have been cut from 20-30 films to five or six yearly. “You’re lucky if you can sell one script to any of the majors.”

Atchity’s depression about the market didn’t lift until Amazon invited him to New York for a two-day workshop to become part of its White Glove Program, developed because “most Kindle books were bad.” The White Glove would “be the conduit through which books get to Amazon,” which in turn promotes authors by saying, “Look at these books too.” Atchity loves this new development.

Publishing routes have morphed from traditional, self-publishing, and vanity to two: traditional and **direct publishing**. “You have a real shot of getting to your market,” he says. For Google algorithms to pick up your title and display it to Internet users, “Your goal is 30 reviews; then 100.” At some point Amazon will also pick you up. A new development is that Amazon won’t include reviews of books not purchased through Amazon. However, members of Amazon Prime can post reviews. (Goodreads.com is probably the most powerful reviewer, Atchity says.) Amazon has 40 million users; Facebook, 90 million. If you exhaust these, then look at other markets. The correlation between visibility and sales suggest that by a book’s fourth appearance, we say, “Maybe I should take a look at that.”

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Speaker Schedule

DATE	SPEAKER	SUBJECT or SPECIALTY
March 15, 2014	D.P. Lyle, MD	The Psychology of Character Motivation
April 19, 2014	Elana Arnold	Young Adult Fiction
May 17, 2014	Le Ly Hayslip	Fighting for My Life: A True Story
June 21, 2014	Sheri Fink	Marketing Secrets from a Best-Selling Author
July 19, 2014	Ina Hillebrandt	Got a Story to Tell?
August 16, 2014	Antoinette Kuritz	How and Why to Build a Platform Before Publication
September 20, 2014	Jared Kuritz	Publishing with a Purpose: The 7 Methods
October 18, 2014	Anne Cleeland	The Promise of the Premise: Why We Love Mysteries and How to Write Them
November 15, 2014	Jeff Lyons	Rapid Story Development
December 20, 2014	SCWA Member Panel	TBD

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2014 SCWA Membership Drive

Enjoy all the benefits of SCWA membership through 2014 by joining now, and help our organization grow and advance the craft of writing, and help you meet your writing goals. The annual fee is only \$30 (\$15 for students), and pays for itself if you plan to come to three meetings a year. Contact any board member, sign up on the web or at the March meeting, or email Steven G. Jackson at membership@ocwriter.com.

You may send your checks to our new mailing address: PO Box 47, Huntington Beach, CA 92648.

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March "Will Write for Food" Contest

The "Will Write For Food" contest is a monthly blind competition to determine the best story based on the monthly writing prompt. First prize is a \$25 cash prize and publication on the SCWA website. SCWA Members who win will also receive free admission to an SCWA meeting and two movie tickets to a Regency theater.

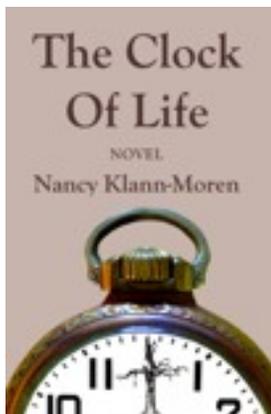
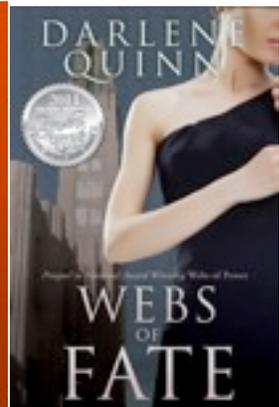
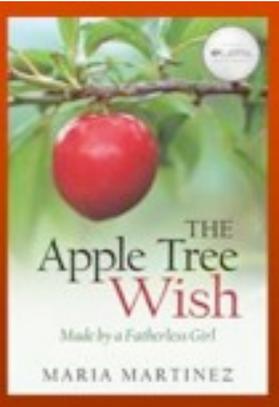
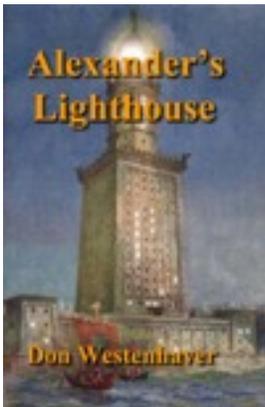
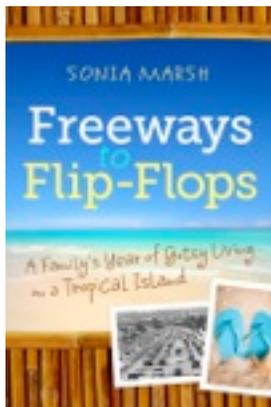
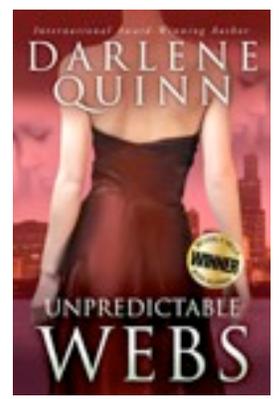
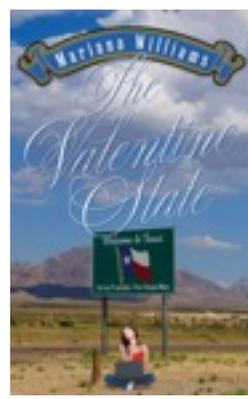
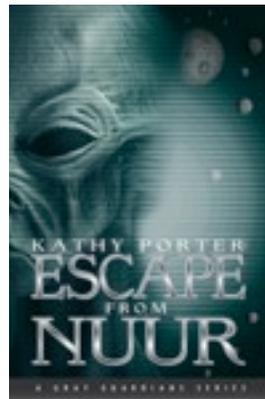
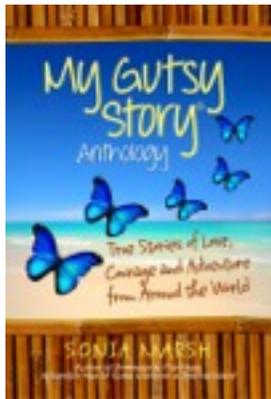
There are no limits to the number of times you can win. Join the fun and earn some rewards.

Email your story before the deadline to meeting@ocwriter.com.

You may write on any subject. You have a maximum of 500 words. The winner will be announced at the March SCWA meeting. The deadline is March 8th, 2014.

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Recent Book Publications by SCWA Members



Your Next Book Here

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March 15th Speaker

“The Psychology of Character Motivation”

D.P. Lyle, MD



D. P. Lyle, MD is the Macavity and Benjamin Franklin Silver Award winning and Edgar, Agatha, Anthony, Scribe, and USA Best Book Award nominated author of many non-fiction books as well as numerous works of fiction, including the Samantha Cody and Dub Walker thriller series and the Royal Pains media tie-in novels. His essay on Jules Verne's *The Mysterious Island* appears in *Thrillers: 100 Must Reads* and his short story “Even Steven” in ITW's anthology *Thriller 3: Love Is Murder*.

He has worked with many novelists and with the writers of popular television shows such as Law & Order, CSI: Miami, Diagnosis Murder, Monk, Judging Amy, Peacemakers, Cold Case, House, Medium, Women's Murder Club, 1-800-Missing, The Glades, and Pretty Little Liars.

He was born and raised in Huntsville, Alabama where his childhood interests revolved around football, baseball, and building rockets in his backyard. The latter pursuit was common in Huntsville during the 1950's and 60's due to the nearby NASA/Marshall Space Flight Center.

After leaving Huntsville, he attended college, medical school, and served an internship at the University of Alabama; followed by a residency in Internal Medicine at the University of Texas at Houston; then a Fellowship in Cardiology at The Texas Heart Institute, also in Houston. For the past 35 years, he has practiced Cardiology in Orange County, California.

He is the co-host, along with Jan Burke, of [CRIME AND SCIENCE RADIO](#), a twice-monthly program on [SUSPENSE RADIO](#).

He will speak first on The Psychology of Character Motivation: Understanding the Whys of Character Thought, Action, and Dialog, and also allow time for a lively forensic Q&A session.

The strength of every story, regardless of genre, lies in the characters that populate the fictional landscape. Developing full, realistic, and believable characters requires an understanding of the psychological drives that push them to act and react.

Why do people love, hate, envy, loath, and need one another?

Why do they steal, cheat, batter, and kill?

Why do they argue, lie, deceive, threaten, and comfort?

The session will begin with a discussion of the basic psychology that drives character behavior and move to the forces behind conflict and conflict resolution---the driving force behind thought, action, and dialog. We will look at the conflict-driven character arc of famous protagonists and antagonists.

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April 19th Speaker

“Young Adult Fiction”

Elana Arnold



Elana K. Arnold's debut young adult novel *Sacred* “will appeal to many teens, especially fans of the Twilight series,” proclaimed Booklist. School Library Journal effused it, “Filled with tension and angst... Readers will be looking for the next installment.” Telling the tale of a small-town boy and a Gypsy girl that unfolds as the Burning Man festival is in full swing, *Burning*, her second YA effort, is just out from Delacorte. Kirkus hails it, “Lyrical and inspirational.” Author Andrew Smith (*Winger*, *The Marbury Lens*), hails it as, “seductive and uplifting... An absolutely perfect summer read.” *Splendid*, the sequel to *Sacred*, is out November, 2013.

Come hear about the YA genre, and how to succeed at it.

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May 17th Speaker

“Fighting for My Life: A True Story”

Le Ly Hayslip



Le Ly Hayslip is the author of the bestselling books *When Heaven and Earth Changed Places* and *Child of War, Woman of Peace*. As a writer who advocates reconciliation and peace, Hayslip has helped to heal the wounds of war between the American and Vietnamese people through her books and humanitarian work. Her story offers a poignant picture of Vietnam then and now, and of a courageous woman who experienced the true horror of the Vietnam War - and survived to tell this unforgettable story. Her books were adapted into the film *Heaven and Earth* by the award-winning director Oliver Stone. Hayslip worked as a technical advisor and consultant on the film to bring her intensely personal and spiritual story to the screen.

Her two books and the movie have promoted a better relationship between the two countries, and in recent years, America and Vietnam have not only fully established normal diplomatic ties but the U.S. also signed the trade agreement with Vietnam last July. In November 2000, Hayslip, on delegation with former President Bill Clinton, visited Vietnam as part of the major "achievement" of her humanity works and healing purpose.

Today Hayslip lectures at groups and universities across the globe and leads international groups/delegations in cultural and anthropological studies at her Ky La village in Vietnam to help rebuild her birthplace. She continues to travel frequently to Vietnam to collect the world-renowned hand carved sculpting, arts and crafts from her home village, famous Marble Mountain, and ship it to the U.S.

Hayslip is currently working on her third book. She continues to travel frequently to Vietnam from her hometown of San Diego to do humanitarian work.

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June 21st Speaker

“Marketing Secrets from a Best-Selling Independent Author”

Sheri Fink



Sheri Fink is a #1 best-selling, award-winning children’s author, creator of “The Whimsical World of Sheri Fink” children’s brand, and an international speaker. Sheri writes books that inspire and delight children while planting seeds of self-esteem. Her first children’s book, *The Little Rose*, was a #1 best-seller on Amazon for over 60 weeks, became the #1 top-rated e-book on Amazon, and received a gold medal in the 2012 Readers Favorite International Book Awards. Her subsequent books (*The Little Gnome*, *The Little Firefly*, and *Exploring the Garden with the Little Rose*) have all been #1 best-sellers. Her children’s book series received the Gold Mom’s Choice Award for excellence in family friendly entertainment. In 2013, Sheri was selected by CBS Los Angeles as one of the top three authors in her local area, a distinction she shares with Dean Koontz.

Sheri will share her inspirational journey to becoming an independent author as well as her marketing and social media strategies for maximum success. Learn how to cultivate and grow your fan base, how to leverage word-of-mouth marketing to spread the word about your book, and how to use social media for fun and profit. Whether you’re independently published, traditionally published, or hoping to one day be published, you’ll receive valuable insights from this session.

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July 19th Speaker

“Got a Story to Tell?”

Ina Hillebrandt



A recovering Fortune 500 Consultant, Ina Hillebrandt turned to writing a decade ago. Ina moved to California with her daughter in the mid-eighties. She has written and edited articles for the New York Times and LA Times and a range of radio, TV and video programs. Ina turned her focus to specializing in helping people create vivid, compelling memoirs and morphing them into performance on stage, screen, TV and Internet.

Have you been thinking you’d like to write your Life Stories? Have you starting with notes in a shoebox? Need help organizing your notes? First time writer? Ina Hillebrandt has worked with folks of all ages some who’ve never written before as well as published authors. She has a wealth of proven techniques to help writers open up to new ways of thinking and writing. Her tools will help ignite your creativity, improve your writing form and structure, and help shape your life history. Learn how to write the book of your life.

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August 16th Speaker

“How and Why to Build a Platform Before Publication”

Antoinette Kuritz

Antoinette, always a crowd favorite, will return to SCWA for the first time since 2009. She will be instructing us on how and why you should start working on your platform before you publish.

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September 20th Speaker

“Publishing with a Purpose: the 7 Methods of Publishing”

Jared Kuritz

Jared will follow Antoinette’s talk with a description of the seven methods of publishing, and their pros and cons.

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October 18th Speaker

“The Promise of the Premise: Why We Love Mysteries and How to Write Them”

Anne Cleeland



Anne Cleeland holds a degree in English from UCLA as well as a degree in law from Pepperdine University, and is a member of the California State Bar.

She writes a historical romance series set in the Regency period as well as a contemporary mystery series set in New Scotland Yard. A member of Romance Writers of America, The Historical Novel Society and Mystery Writers of America, she lives in California and has four children.

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Events and Announcements

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Recent Publications

Sonia Marsh has published *My Gutsy Story Anthology*.

Kathy Porter has published *Escape From Nuur*, the second in the Gray Guardians Series.

Darlene Quinn's *Unpredictable Webs* is a Reader's Favorite Gold Medal Winner.

Evelyn Marshall has published her second book: *The Way They See*.

Marianna Williams has published her third book: *The Valentine State*. After achieving prominence and success for a book she's stolen and taken credit for, feisty 38-year old Veronica finds herself faced with the pressures of expectation and a looming deadline. A tongue-in-cheek metafictional book-about-a-book-within-a-book, *The Valentine State*, is a comedic tale of dysfunction and misadventure. Williams pens a year in the life of a writer as she lives in a beat-up house in Seal Beach, California, with a couple of misfit roommates. Billy Anderson is an ex-classmate turned handyman and small time drug dealer, and Liz Alden, is a gorgeous, young aspiring model. Secrets abound as the housemates get mixed up in blackmail and Veronica is hiding a love triangle. Everything is on the line as Veronica's deadline steadily approaches, threatening to reveal her for the plagiarist she is and leave the three charming, yet roguish characters high and dry.

Conferences and Events

Our friends at OC Screenwriters Association are hosting Emmy Award-winning Allan Holzman on March 8th at the Claim Jumper in Fountain Valley. He will screen his award-winning film, C-C-Cut, and discuss his upcoming book, *Celluloid Wars*. See ocscreenwriters.com for info and reservations.

Sonia Marsh will have a book signing at Costco in Tustin at 2655 El Camino Real from 11am-1pm on March 15th.

Active Member Benefits

Active members receive a 30% discount at every SCWA meeting.

The La Jolla Writer's Conference allows paid SCWA members to receive a registration discount.

The Southern California Writers' Conference, held thrice annually in San Diego, Palm Springs, and Orange County, offers discounts to SCWA members who register early.

Suspense Magazine allows paid SCWA members to sign up for a lifetime membership.

SPAWN allows paid SCWA members to sign up for a \$10 discount.

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Active Member Directory

The SCWA offers a complimentary listing with all paid memberships. If you would like your contact information listed in the newsletter, please forward this information to editor@ocwriter.com.

Name	Primary Genre	Email	Web	Phone
Anderson, Barbara				
Bradbury, Mary		MDBradb@aol.com		714-960-9179
Buers, Anita				
Chalagonian, George				
Cotta, Sandra				
Crayne, Victory	Espionage/SciFi	victory@crayne.com	crayne.com	949-206-0922
Dunn, Polly		pollydunn@sbcglobal.net		714-306-8934
Gabe', Adrina				
Garcia, Jose Andres				
Gilmore, Susan Kay	NF/Fiction	skgilmore1@msn.com		714-381-2006
Goldinger, Sharon		pplspeak@att.net	detailsplease.com/peoplespeak	949-581-6190
Harvey, Brennan		SCWA: webmaster@ocwriter.com		
Izzo, Dan				
Jackson, Steven G	Thrillers	SCWA: editor@ocwriter.com	stevengjackson.com	
Jackson-Colando			pjcolando.com	
Jacobo, Caleb				
Jiminez, Teri				
Keller, Kari				
Kimbrough, Andrew				
King, Roy	Mainstream Fic	rsking3@verizon.net	authorrhking.com	760-987-7870
Kluger, Cindy				
Lloyd, Rita Lee		rl_loyd@yahoo.com	ritaleelloyd.com	949-493-1625
Long, Laura		laura.a.long@cox.net	wordswortheditorial.com	949-246-3211
Long-Coyne, Linda				
Marsh, Sonia		sonia@soniamarsh.com	soniamarsh.com	949-309-0030
Marshall, Evelyn	Literary Fic	Evelyn@EvelynMarshall.com	EvelynMarshall.com	714-220-1882
Martinez, Maria	Memoir/Non Fiction	theappletreewish@gmail.com	theappletreewish.com	949-552-1700
Meier, Alison				
Parker, Lucy				
Porricelli, Larry		SCWA: president@ocwriter.com		714-580-5072
Porter, Kathy		Kathy@grayguardians.com	grayguardians.com	562-431-0366
Quinn, Darlene	Mainstream Fic	Darlene@darlenequinn.net	darlenequinn.net	562-432-1280
Radice, Mike				
Rapoza, Robert				
Rynn, Glenda		grynn@cox.net		
Sheppard, Pamela				
Silverstein, Mark				
Spence, Charla	Non-Fiction	SCWA: treasurer@ocwriter.com	CharlaSpence.com	
Stoller, Karen				
Thomas, Shirl		shirlth@verizon.net	shirlthomas.com	
Westenhaver, Don	Hist Fic / Thrillers	donwestenhaver@roadrunner.com	donwestenhaver.com	714-994-1943
White, Dava		dwhite@keltianrealm.com		714-204-6500
Williams, Mariana		mariana@marianawilliams.net	marianawilliams.net	

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Member Marketplace

SCWA Members sell stuff. Check with the author for details on how to purchase your copy.

<u>Author</u>	<u>Title</u>	<u>Year</u>
Bennett, Veronica	<i>Happy New Year, Darling</i>	2003
King, Roy	<i>Symfonie Fantastique</i>	2011
Klann, Nancy	<i>The Clock of Life</i>	2012
Klann, Nancy	<i>Like The Flies On The Patio</i>	2012
Lloyd, Rita Lee	<i>How to Survive in the 21st Century as a SSOFF</i>	2011
Marsh, Sonia	<i>Freeways to Flip-Flops</i>	2012
Marsh, Sonia	<i>My Gutsy Living Anthology</i>	2013
Marshall, Evelyn	<i>The Provider</i>	2012
Marshall, Evelyn	<i>The Way They See</i>	2013
Martinez, Maria	<i>The Apple Tree Wish</i>	2012
Porter, Kathy	<i>Gray/Guardians</i>	2006
Porter, Kathy	<i>Earth's Ultimate Conflict</i>	2010
Porter, Kathy	<i>Escape from Nuur</i>	2013
Quinn, Darlene	<i>Webs of Power</i>	2008
Quinn, Darlene	<i>Twisted Webs</i>	2010
Quinn, Darlene	<i>Webs of Fate</i>	2011
Quinn, Darlene	<i>Unpredictable Webs</i>	2013
Spence, Charla	<i>Personal Healthcare Record (Adult)</i>	2011
Spence, Charla	<i>Personal Healthcare Record (Child)</i>	2011
Westenhaver, Don	<i>The Whiplash Hypothesis</i>	2008
Westenhaver, Don	<i>The Red Turtle Project</i>	2008
Westenhaver, Don	<i>Nero's Concert</i>	2008
Westenhaver, Don	<i>Alexander's Lighthouse</i>	2012
Williams, Marianna	<i>Stars or Stripes Fourth of July</i>	2011
Williams, Marianna	<i>The Valentine State</i>	2013

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February “Will Write for Food” Contest Winner

Barbara LeFang

By Victory Crayne

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I met her in, well you know, one of those bars. Business had been great and I wanted to celebrate. I had worked fourteen hour days for six weeks. Most nights I'd just make it back to my pad on the 27th floor, nuke a bite to eat, and crash.

It was my turn to cut some slack and catch up on my needs, if you know what I mean. The Petite Bar had everything a guy could want.

She wore a tight red skirt and white blouse, one of those that you see the outline of her red strapless bra. Her hair was a mixture of red and black streaks following her long wavy hair. Matching red lipstick and just a trace of eyeliner. Her voice was perfect, melodious even, and with just the right amount of feminine charm. "Hi."

I stammered like a goofball. "Hi." E gads! Here was the answer to my prayers and all I could do was be an echo?

She smiled at my embarrassment and gave me another chance. "You're cute when you blush."

"Would you like a drink?"

She gave me the look-over and I felt like I had lost all my clothes and was sitting there stark naked. Well, maybe I wished I were.

Thank heavens the Petite booths had narrow seats because when she sat, her hips nestled next to mine and I swear I could feel some electricity. Every breath I took filled my head with desire. I suspected she was using some illicit pheromones.

We have a few drinks each when she asked, "What's your name?"

"Ah, yes. I'm Jack. Jack Mere. I'm Chief Programmer over at United Stellar Systems."

"United Stellar?"

"Yeah. We're the guys who supply all these stations. I work in IT."

"IT?"

I chuckled. "I'm sorry. That's Information Technology. I won't go into the details. I program computers."

"Oh," she replied with the softest look in her eyes. "You must be very intelligent. I thought computers programmed themselves."

"Well, they do actually. But it still takes humans to do the design work. That's what I do."

She nodded. In an instant I realized I'd better change the subject or I'd lose her. "Care to go to my place? I've got some real coffee."

Her eyes lit up just a tiny bit. "Real, you say?"

Back at my bachelor pad, she caressed my chest with those long fingers and raised her lips closer to mine. I felt a tiny sting as our lips touched.

That was the last thing I remembered of her.

My foggy mind recalled being asked questions and all I can say is that I gave all the answers. Passwords, codes, social number, the whole nine yards.

When I finally came to, three days later, I was cleaned out. And United Stellar Systems was missing one courier ship.

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February Meeting Highlights (Cont)

To survive marketing: First, you have to make the decision that you're going to carve the time out. Second, "Figure out **your** attention span for a particular time"—is it 30 minutes a day? Use a stopwatch and meet your goal daily. Third, "Recalculate every two weeks." Atchity quoted, "If you put a little upon a little, soon it becomes a lot." His book, *A Writer's Time*, covers this process. "The seeds you've planted actually grow."

Immediate gratification and success are not synonymous. Atchity says making the film *Gandhi* took Richard Attenborough twenty years to produce. Thus far, in trying to produce *Ripley's Believe It or Not*, Atchity has been through three scripts, three major directors, and \$13 million, but he's totally committed. Studios employ literary trackers, those who track "where a story is on the grid."

As an incubator of new voices, Atchity's The Story Merchant works one-on-one with writers to find the best venue for their ideas, whether a book, feature film, TV film or series. His paid readers receive 50-100 submissions a day. He stresses again and again that he's interested in **stories** (not yet treatments). Email (not postal) his company a one-line pitch of your story, with no context, just the situation and "make me believe it." He wants a high concept but "so dumb and low you get it right now," such as "a mermaid who's out of water." If he likes it, he'll ask for a two-page pitch. He can "decide immediately whether there's a market for it."

Selling a screenplay to Hollywood becomes quite complex. Is it Hollywood level? Are the screenplay writers respected enough to draw producers? Will the major writer be willing to share credit? The radical good news is that your movie can now be made independently and sold to distributors such as Fox Searchlight. Current Oscar contenders like *12 Years a Slave* and *The Dallas Buyers Club* are both indies. Selling TV pilots are the "most difficult of all." "To sell a pilot, let a showrunner take it—and run it through." [A showrunner is a combination of writer, executive producer, and script editor who's in charge of the daily operations of a TV series.]

Dr. Atchity suggests that access to a keyboard has brought about a revolution bigger in ways than Gutenberg's press was. He concluded with "Go for it, organize, take breaks, and go back to work. Never give up."

Glenda Brown Rynn, member
grynn@cox.net

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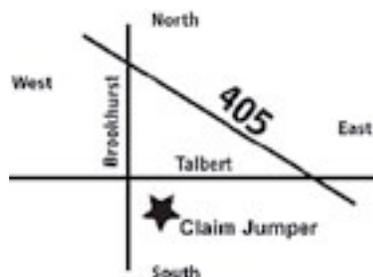
Monthly Meeting Information and Map

Meeting Location:

Claim Jumper Restaurant

Banquet Room entrance, rear of building
18050 Brookhurst St., Fountain Valley, CA
Restaurant telephone: (714) 963-6711

Registration & Networking: 9:30 a.m.
Meeting: 10:00 a.m.
Lunch: 11:30 a.m.
Afternoon Program: 12:30 p.m.



Meeting Fees (cash, check or credit/debit)

Reservation Type	SCWA Member	Student	Others
RSVP by Early Bird Date	\$25	\$15	\$35
RSVP after Early Bird Date or Walk-In	\$30	\$15	\$35

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